

**NEWS: For Immediate Release**

**Bell Mason Group welcomes Lee Sessions as BMG Fellow.**

**Former Intel Capital Managing Director Lee Sessions joins BMG to advise on the development of high performing corporate venturing and innovation programs, and to advance CV&I industry growth and success**

January 24, 2020 -- The Bell Mason Group today announced the appointment of Lee Sessions as BMG Fellow. Sessions retired from Intel Corporation after 31 years in numerous global leadership roles. Most recently he led Intel Capital's initiative to expand and strengthen the corporate venture capital ecosystem for collaboration and co-investment. Prior to that, he led Intel Capital's portfolio development organization for more than a decade.

As a BMG Fellow, Sessions will work with corporations to optimize venturing and innovation programs for sustainable success. BMG is a specialized management consultancy dedicated to guiding the development of customized CV&I programs that maximize and accelerate strategic and financial performance, while marginalizing corporate risk and exposure. BMG's global clients include new and established corporate venture organizations across multiple industry sectors.

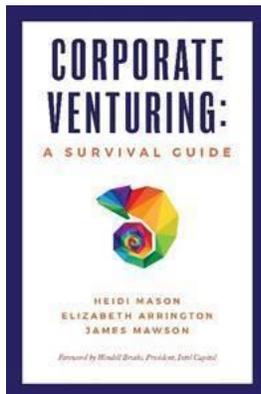
"There is an art and a science to delivering value from a corporation to help founders accelerate the growth of startups," said Heidi Mason, Bell Mason Group founder and Managing Partner. "Similarly, establishing a sustainable corporate venturing organization requires specialized skills. Sessions has a track record of success as a practitioner, and brings unique perspective on the power of both structured portfolio development and ecosystem collaboration and an understanding of how to craft impactful programs"

"When we wrote [Corporate Venturing: A Survival Guide](#)" Mason said, "we recognized Lee's passion for consistently focusing on portfolio company success and his enthusiastic support for advancing best practices in the industry driven by his desire to help entrepreneurs achieve outsized impact from their corporate investors."

Addition of Sessions as a BMG Fellow enhances the firm's capacity to support new and existing clients while refining and extending BMGs proprietary methodologies to advance CV&I industry growth and success.

**About Bell Mason Group** - [www.bellmasongroup.com](http://www.bellmasongroup.com) We are dedicated to developing and optimizing corporate venturing for impact. For more than 20 years, Bell Mason Group (BMG) has been an acknowledged thought leader, advising Global 2000 clients on high performance corporate venturing and innovation (CV&I) program development and management. Known for expertise in translating venturing into streamlined corporate business process, BMG provides analysis and operational strategy advisory services throughout the lifecycles of corporate venture capital, incubation, commercial piloting, and innovation partnering initiatives.

**Corporate Venturing: A Survival Guide:** A lean, practical guide to developing high-performance Corporate Venturing (CV) programs. A compilation of 'straight-talk' rules around what matters most, why & when, with profiles of leading CV programs that demonstrate real impact and staying power.



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