



NEWS: For Immediate Release

Corporate Venturing & Innovation Initiative (CVI²) Announces Charter Member Collaborations with Three New CVC Services Designed to Enable Corporate Venturing and Innovation Team and Program Performance.

January 26, 2016 – The Corporate Venture & Innovation Initiative (CVI²) announced today collaborations among its industry leading **Charter Members DLA Piper, Bell Mason Group (BMG), Global Corporate Venturing (GCV) Data Analytics Group and JThelander Consulting**, culminating with the launch of **three new CV&I services** at the (sold out) Global Corporate Venturing & Innovation Summit Jan 27-28, 2016 in Sonoma, CA near Silicon Valley.

The new services are:

- **Benchmarks and Roadmap for Corporate Venture Capital Program Development** (BMG, GCV Data Analytics Group, DLA Piper) - designed to accelerate and streamline CV&I program development
- **Corporate Venture Capital Investment Professionals and Team Compensation Solutions** (BMG, JThelander Consulting) - customized CVC compensation strategies and structures to build and retain high performance CVC teams
- **CVC Investment Professionals and Teams Master Class Curriculum for Board and Observers Roles & Responsibilities, Term Sheets and Intellectual Property Strategies** (DLA Piper, BMG) - new professional development 'master class' curriculum designed for rapid acquisition of 'know how' for CV&I teams with legal and business best practices in CVC Board and Observer Roles & Responsibilities, Term Sheets and Intellectual Property Strategies.

These collaborations and the resulting new suite of key services came about as a consequence of CVI² Charter Members' ongoing, shared dialogue and consistent mission to help corporations seeking to compete and grow through strategic innovation by advising and arming CV&I teams with specialized skills to speed delivery of impactful strategic and financial performance on innovation. These services also focus on improving the speed of 'institutionalization' of CV&I capabilities which are becoming a standard part of the innovation program which are becoming essential for long term growth and corporate renewal.

"Strategic Innovation is a topic on the Board agendas of virtually every major company around the world today. Corporations without core capabilities in corporate venturing and innovation, new market and ecosystem understanding, technology and platform awareness, high performance partnering skills and the willingness to compete for and retain high performance CV&I teams will be progressively left behind and ill-equipped in the race for position and growth in quickly changing global marketplaces," said Heidi Mason, managing partner of Bell Mason Group and CVI² co-founder.

"Most companies do not have the full suite of specialized skills they need to build meaningful and successful CV&I programs. With these specific multi-disciplinary new services, CVI² Charter Members have concentrated on building unique offerings in the areas we believe will immediately improve CV&I program and team performance, and quickly supplement a corporation's core capabilities," added Mark Radcliffe, DLA Piper partner, co-chair and founder of the firm's Innovation Practice and CVI² co-founder.

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About CVI² (www.CVI2.net)

CVI², founded in 2011, is an organization of specialized corporate venturing and innovation service providers and includes charter members Bell Mason Group, DLA Piper, Silicon Valley Bank, Global Corporate Venturing, J Thelander Consulting, Deloitte LLP and Doblin, a unit of Deloitte. www.CVI2.net

About DLA Piper (www.dlapiper.com)

DLA Piper is a market leader in emerging growth and venture capital, with more than 1500 lawyers in the US and more than 4000 around the world, many of whom specifically serve entrepreneurs, technology companies and venture funds (both institutional and corporate). With more than 20 US offices, and nearly 85 globally, DLA Piper is strategically positioned to effectively represent both (1) venture capital clients investing domestically and abroad and (2) a wide gamut of innovative technology companies at all stages of their lifecycle.

About Bell Mason Group (www.bellmasongroup.com)

For more than 20 years, Bell Mason Group (BMG) has been an acknowledged CV&I thought leader in guiding Global 1000 clients to customized high performance program development and performance, based on codified best practices in operations, structures, governance, investment and portfolio strategy and performance management. BMG is an expert in helping CV&I teams overcome 'corporate antibodies', and streamline operations within the parent company with its road-tested techniques and business processes, designed to maximize and accelerate strategic and financial performance, while marginalizing corporate risk and exposure.

About Global Corporate Venturing (GCV) and its Data Analytics Group

(www.globalcorporateventuring.com)

Global Corporate Venturing (GCV) is the voice of the global corporate venturing community and provides a monthly magazine, daily ezine, website and thought-leading networking conferences and training courses for corporate venture capital professionals. GCV also provides the most comprehensive global data and analysis of companies' activities in buying minority stakes in third-party businesses as well as profiles of leading corporate programs.

About JThelander Consulting (www.jthelander.com)

JThelander Consulting (JTC) is the leading compensation consulting and data collection firm which specializes in privately held companies, investment firms and corporate venture units. JTC has the expertise and the most current, comprehensive market data to address the unique compensation needs of corporate venture firms.

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